



CSIO 5* - CSI 1* | Du 5 au 8 Juin 2025

Stade François André | labaule-cheval.com

Press Release

May 6, 2025

Villages, attractive places to spend an ideal day

Whether at the exhibitors' village, the partners' village or the champagne bar, everything is in place to enjoy an experience that goes far beyond sport during the Jumping International de La Baule.

This year, 65 exhibitors will present their new products and collections in two dedicated zones, giving spectators, showjumping experts or visitors passing through La Baule the opportunity to stroll down the exhibition's aisles on a break between enjoying the events.



© Mr Timmy - SCH La Baule

The Partners' Village

This exclusive, 1,000-m² space brings together almost a dozen exhibitors in a typical La Baule ambiance thanks to stands reminiscent of traditional beach huts. This sophisticated zone, which is open to all, is also a place for discussion between professionals, sportspeople, horse owners or visitors, with friendliness as the watchword.

The Exhibitors' Village

With almost 50 stands spread between Avenue des Rosières and in the boutiques set up beneath the grandstands of the Stade François André stadium, the Exhibitors' Village brings together professionals from the equestrian world (horse well-being, breeding and breed promotion, equipment, transport, services, etc.) but also fashion and accessory brands, artists, purveyors of regional produce, etc. It is an ideal place for taking a stroll between events... and for shopping!

Opening hours: 9.00 – 20.00 / Free admission

Consult the map and the full list of exhibitors [here](#).



© M57.Studio

“Champagne Bar”

Located in the heart of the village, the “Champagne Bar” at the Jumping International de La Baule boasts a sophisticated menu. Over the seasons, Edouard Set's team has developed sustainably created recipes, always using finished products, including those from the Brittany region so dear to the bar's creator, Hervé Thomazo. Fresh produce with a subtle combination of colours and flavours are a perfect accompaniment for the varieties of cocktails proposed, in an ideal venue, at the heart of the showjumping competition, for continuing your day.

Thanks to a giant screen it is possible to watch the events throughout the day in a pleasant atmosphere. The Champagne Bar also boasts a more festive ambiance on Saturday and Sunday, from 18.00 onwards, with the 'Edouard's Extravagant Evenings'.

[READ THE PRESS KIT FOR THE EVENT HERE.](#)



Press Contact

Agence 15Love

Olivia Teboul : olivia@15love.net - 0680106262

Juliette Rigault : juliette.rigault@gmail.com - 0634958960