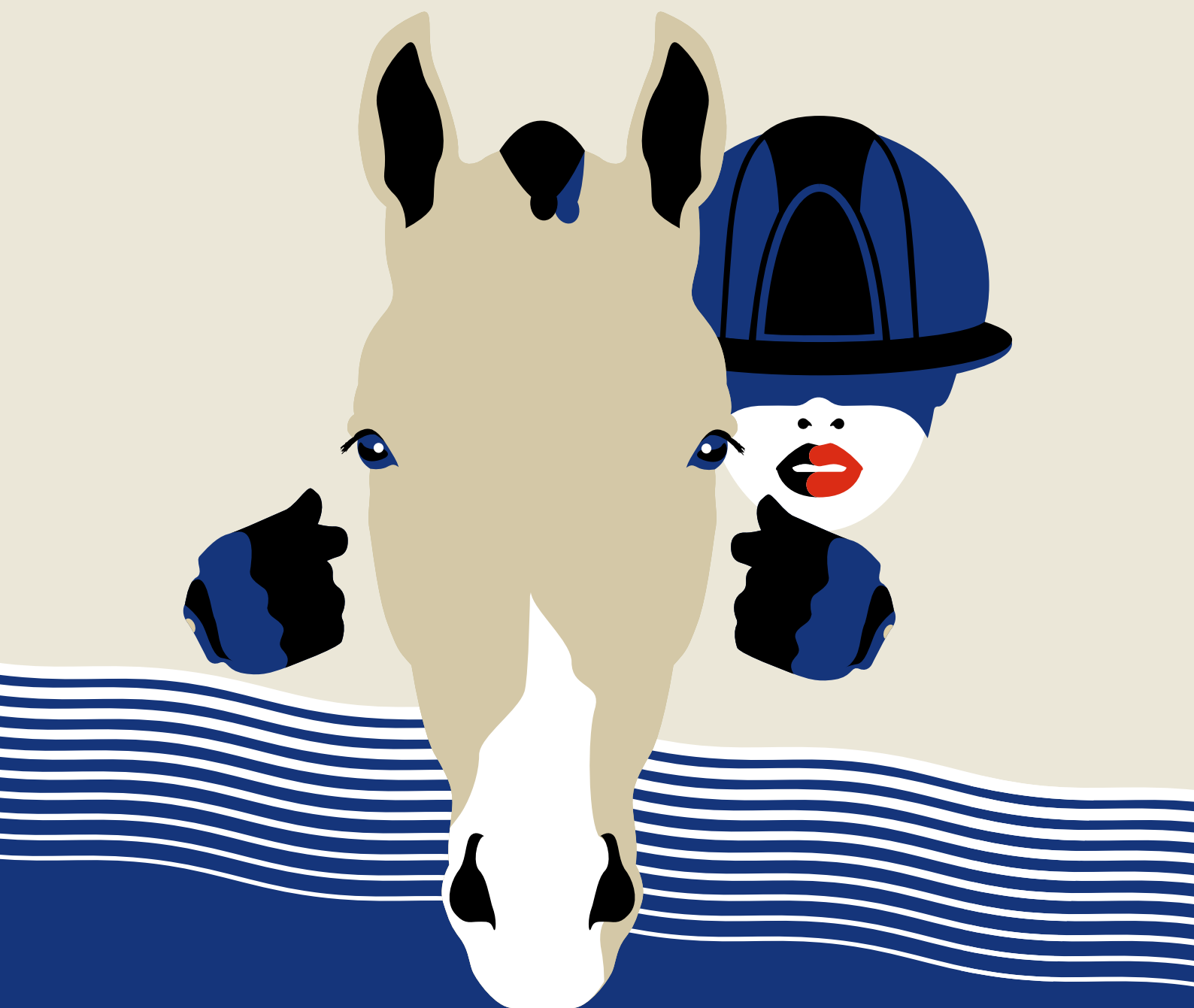


# JUMPING INTERNATIONAL DE LA BAULE OFFICIEL DE FRANCE

FROM 5<sup>TH</sup> TO 8<sup>TH</sup> OF JUNE 2025



PRESS KIT



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## A family celebration

**“La Baule” is an event not to be missed, for the sporting spectacle on offer, for the thrills it produces and for the ambiance it generates.**

A simple look at the rolls of honour for each of the high points of the competition, starting with the Rolex Grand Prix Ville de La Baule, the Coupe des Nations Barrière or also the Derby de La Baule – Demeures de Campagne, is all that is necessary to grasp just how important the Jumping International de La Baule Officiel de France is in the landscape of equestrian sport. All the major champions have shone at one time or another on the tracks that stand just a few metres from the beaches and waves of the Atlantic Ocean, always in front of packed grandstands.

Following the success of the last four years, the Jumping International de La Baule is continuing its drive to consolidate the position of the Officiel de France as one of the world's major equestrian events. The constant quest for innovation and ideas has made it possible to improve year upon year on welcoming all those involved in the event: riders, horses, spectators and partners.

Modernity in respecting tradition is a major part of the competition's philosophy. The modernity is evident in the means deployed to improve and entrench the event, from the grass track via animal well-being, welcoming the spectators, tailor-made



services for partners, and development of communication means, to digital presence. All these aspects feature among the many actions implemented for each edition. Tradition is apparent in how the event is rooted in history, its profound respect for horse-riding customs and its commitment to the values of excellence. There is no need to destroy in order to rebuild; it is better to build on solid foundations and adapt them to changes in the sport as well as in the expectations of partners and spectators.

The Jumping de La Baule is first and foremost a big family and one that has expanded since it joined the Rolex Series! One of its core values, namely free admission, means that spectators and especially young showjumping enthusiasts can turn out in large numbers to support their favourite riders. This is another way of passing on the passion that is profoundly woven into the competition's DNA.



# SCHEDULE

2025

## THURSDAY 5<sup>TH</sup> June

TIMING	LABELS	COMPETITION	HEIGHT / BAREMA	PRIZE
08H00	CSIO5*	WARM-UP	1M40	
11H00	CSIO5*	BOSS EQUESTRIAN	1M45 / SPECIAL TWO-PHASE	€ 28.200
14H00	CSIO5*	F.F.E. GENERALI	1M50 / TABLE A, ONE ROUND AGAINST THE CLOCK	€ 35.000
16H50	CSI1*	CAPATLANTIQUE LA BAULE - GUERANDE AGGLO	1M10 / SPECIAL TWO-PHASE	€ 1.500
18H30	CSI1*	OUEST FRANCE	1M25 / SPECIAL TWO-PHASE	€ 2.500

## FRIDAY 6<sup>TH</sup> June

TIMING	LABELS	COMPETITION	HEIGHT / BAREMA	PRIZE
08H10	CSI1*	GIBSON RIVERS	1M15 / TABLE A, ONE ROUND AGAINST THE CLOCK	€ 2.000
10H10	CSIO5*	PRO-CONFORT HORSEWEAR	1M45 / TABLE A, ONE ROUND AGAINST THE CLOCK	€ 28.200
13H30	CSIO5*	COUPE DES NATIONS BARRIÈRE	1M60 / TABLE A, TWO ROUNDS AGAINST THE CLOCK	€ 250.000
17H50	CSI1*	DATANAUTE	1M30 / TABLE A, ONE ROUND AGAINST THE CLOCK	€ 4.000
19H15		WARM-UP LE RELAIS DU COMPLET		

## SATURDAY 7<sup>TH</sup> June

TIMING	LABELS	COMPETITION	HEIGHT / BAREMA	PRIZE
08H00	CSI1*	LA BAULE EVENEMENTS - PALAIS DES CONGRÈS ATLANTIA	1M15 / SPECIAL TWO-PHASE	€ 2.500
09H35	CSIO5*	GRANDPRIX	1M45 / ACCUMULATOR, 1ST ROUND AGAINST THE CLOCK	€ 10.000
11H25	CSI1*	DERBY LAITERIE DE MONTAIGU	1M20 / TABLE A, ONE ROUND AGAINST THE CLOCK	€ 6.000
14H00	CSIO5*	DERBY DE LA BAULE - DEMEURES DE CAMPAGNE	1M50 / TABLE A, ONE ROUND AGAINST THE CLOCK	€ 56.800
16H35	CSIO5*	SAUR	1M50 / TABLE A, AGAINST THE CLOCK WITH ONE JUMP-OFF	€ 110.000
19H55		LE RELAIS DU COMPLET PRÉSENTÉ PAR FORESTIER SELLIER	1m25 / TABLE A AGAINST THE CLOCK	

## SUNDAY 8<sup>TH</sup> June

TIMING	LABELS	COMPETITION	HEIGHT / BAREMA	PRIZE
08H15	CSI1*	EMMA PÂTISSERIE	1M20 / TABLE A, AGAINST THE CLOCK WITH ONE JUMP-OFF	€ 5.000
11H05	CSI1*	RANGE ROVER	1M35 / TABLE A, AGAINST THE CLOCK WITH ONE JUMP-OFF	€ 12.000
12H30	CSI1*	PRIZE GIVING CEREMONY - HFI	BEST RIDER OF THE CSI 1*	€ 2.500
14H00	CSIO5*	ROLEX GRAND PRIX VILLE DE LA BAULE	1M60 / TABLE A, AGAINST THE CLOCK WITH ONE JUMP-OFF	€ 500.000



# Elite level events each day

**W**ith four days of competition, four days of great sport, four days of excellence, from Thursday to Sunday, the Jumping International de La Baule - Officiel de France proposes elite level events.

From the very first day, the stakes will already be high with the Prix FFE and the perspective of qualification for the Rolex Grand Prix de la Ville de La Baule, the veritable grand finale of the week. The legendary Coupe des Nations Barrière on Friday as well as the Derby de La Baule Demeures de Campagne and the Prix Saur on Saturday will also enliven each day of the competition, promising thrills to the ever-present large crowds, to be enjoyed to their hearts' content. With eight events on the programme, including seven that count for the world rankings, the 2025 edition of the French CSIO5\* boasts total prize money amounting to € 1,018,200 but also the guarantee for the spectators to watch the elite sportspeople in the discipline.

## HIGHLIGHTS

### Thursday 5th June : Prix FFE, 14.00

(Prize money : € 35,000)

The competition's first day allows the riders and horses to get used to the environment and take their first steps on the course. In La Baule, the first events also offer the chance to achieve top performances. The Prix FFE is a perfect illustration, because the best riders qualify for the Rolex Grand Prix Ville de La Baule on Sunday.

**The winner in 2024: Simon Delestre (FRA), with Olga van de Kruishoeve**



### Friday 6th June : Coupe des nations Barrière, 13.30

(Prize money: € 250,000)

A nations' cup always boasts a special flavour. Firstly, there is the nations' procession during which each team parades behind its flag to the sound of its national anthem, before they tackle the competition and the first jumps. For this event, riding becomes a team sport, increasing the thrills tenfold.

This year, ten teams will be taking part in the Coupe des Nations Barrière, a historical stage of the French CSIO5\*. To ensure respect of the horses' well-being, each of the nations is represented by four duos (with only the three best scores taken into account). The perspective of the European Championships in La Coruna (in Spain, from 16th to 20th July 2025), one month after the meeting in La Baule, will give the competition added spice. The blue-jacketed French team will be seeking to achieve their first success since 2017.

The ten nations in 2025: **Germany, Brazil, USA, Great Britain, France, Ireland, Italy, Sweden and Switzerland.**

**The winners in 2024: Germany (A. Thieme, with DSP Chakaria; K.C. Brinkop, with Tabasco de Toxandria Z; M. Ehning, with Coolio 42; P. Weishaupt, with Zineday; Team Manager: Otto Becker)**

## Saturday 7th June : Derby de la Baule – Demeures de Campagne – 14.00

(Prize money: €, 56,800)

With a water-crossing, uphill bank, downhill bank, mounds and other natural obstacles placed on an eventing cross-country course, a derby is unique. The Derby de La Baule – Demeures de Campagne is part of the DNA of the Officiel de France and is one of the two sole Derbies organised as part of a CSIO5\*. The event was redesigned for the previous edition by Course Designer Grégory Bodo and is a perfect illustration of the link between tradition and modernity desired by the Jumping international de La Baule. With five triumphs between 1975 and 1995, Brazilian Nelson Pessoa has achieved legendary status for this event, on which Patrice Delaveau has also won three times and was the most recent French winner, in 2019.

**The winner in 2024: Shane Sweetnam (IRL), avec Irandole du Flot**



## A word from Course Designer Grégory Bodo

"The Derby is rooted in the competition's DNA. My objective is to propose a course that provides some spice, creates thrills and appeals to the riders. To do this, we need to give it a sporting interest but also an emotional dimension, so that they feel that they are doing something different.

The duos cover the entire course made up of natural obstacles such as the water-crossing, mounds, banks, fixed water jump and lake. Wherever the spectators are placed in the stadium (in the grandstands, executive boxes, etc.), at one point they will be able to see the horses close up.

The Derby is an official event with precise regulatory aspects. It must be made up of at least 50% of natural obstacles and cover a distance of at least 1,000 metres. Safety is also essential. It is important to be vigilant and to anticipate possible safety problems for both the riders and the horses.

The course must be simple with few hand changes, just like in the great Derbies around the world. We need to produce a feeling of nostalgia among spectators as they rediscover the Derby that they had in mind".







## Saturday 7th June : Prix Saur – 16.30

(Prize money: € 110,000)

The event scheduled after the Derby de La Baule – Demeures de Campagne is the one with the second highest prize money and is one of the high points of the competition. Simply reading the event's roll of honour shows its importance. Two years ago, victory went to Sweden's Henrik von Eckermann with his mare Glamour Girl. In 2022, Swiss rider Martin Fuchs won with The Sinner. At the times of their triumphs, both riders occupied the ranking of world number one. In addition to providing a significant number of points for the world rankings, the Prix Saur also offers some riders the possibility to grab the final places on offer for the Rolex Grand Prix Ville de La Baule.

**The winner in 2024: Lars Kersten (NL), with Funky Fred Marienshof Z**

## Sunday 8th June

### Rolex Grand Prix Ville de La Baule – 14.00

(Prize money: € 500,000)

Reading the roll of honour for the Rolex Grand Prix Ville de La Baule demonstrates the event's dimension. With Olympic Champions such as Canadian Éric Lamaze with the fabulous Hickstead, in 2011, or the legendary duo of Pierre Durand and Jappeloup, who triumphed in 1987, World Champions such as France's Éric Navet, Belgium's Jos Lansink, Germany's Simone Blum, European Champions such as Alexandra Ledermann or Roger-Yves Bost and World Cup winners, the marble plaque displayed on the stadium's grandstand, with all the names of the winners engraved in gold letters, pays witness to the great history of showjumping.

The 50 riders taking part will all dream of inscribing their name on it, following American Kent Farrington, who was victorious last year ahead of his countryman Karl Cook. With partisan crowds entirely devoted to their cause, the French riders will be doing their utmost to succeed Nicolas Delmotte, the last Gallic rider to triumph, with Urvoso du Roch, in 2021.

**The winner in 2024: Kent Farrington (USA), with Greya.**







## The high points of the CSI 1\*

On Thursday 5th June, the participants in the CSI 1\* will be taking part in their events on the same course as the world's best. These riders who are not so accustomed to such a setting will obviously be impressed.

On Saturday 7th June, the CSI 1\* Derby sponsored by **Laiterie de Montaigu**, on an adapted course, will give them the chance to taste the same thrills as the champions.

The high point for the CSI 1\* is scheduled for Sunday at 11 o'clock in the morning with the CSI 1\* **Prix Range Rover** (with € 12,000 in prize money).

The total CSI 1\* prize money amounts to € 38,000.





# The “Eventing Relay, presented by Forestier Sellier”: an elite level encounter

The three French riders who won medals at the Paris 2024 Olympic Games, in eventing, will come together on Saturday 7th June at 20.00 for the “Eventing Relay, presented by Forestier Sellier” alongside three young riders already at the highest European level.

The atmosphere promises to be red hot! The Jumping international de La Baule is constantly keen to offer a unique experience every year and for the 2025 edition there will be an ‘event’ that promises to put on a show but especially provide thrills for everyone to enjoy: **the “Eventing Relay, presented by Forestier Sellier”.**

Following the “Legends’ Trophy” in 2022, which brought together showjumping legends (France’s Frédéric Cottier and Éric Navet, Switzerland’s Markus Fuchs and Germany’s Lars Nieberg), then last year’s “The Stars of Eventing” with the riders who have brilliantly represented France in the eventing discipline over the last two decades (Jean-Lou Bigot, Karim Laghouag, Stéphane Landois, Astier Nicolas and Nicolas Touzaint), now it is the turn of the riders who thrilled us last summer.

For this grand premiere, the three medallists from the Paris 2024 Olympic Games in eventing will be present on the grass tracks for a very friendly competition in the form of a relay. **Nicolas Touzaint, Stéphane Landois and Karim Laghouag** will be joined by one of the three young riders from the French team present at the most recent European Championships in their age category. **Lisa Gualtieri** (individual and team silver medallist), **Alizée Bourguet** (6th in the individual competition and a team silver medallist) and **Vérane Nicaud** (4th in the individual competition) will join the champions on the tracks of the Stade François André stadium, to provide a perfect illustration of the diversity of equestrian sports but also an opportunity to share thrills between generations.



While showjumping champions are regulars at the Stade François André stadium, for the French eventing riders, the “Eventing Relay, presented by Forestier Sellier” will be a fine opportunity to once again taste the fervour of the crowds in La Baule. “The spectators really liked it and it was great fun for us,” was the appreciative analysis last year of Nicolas Touzaint, a three times Olympic team medallist (with gold in 2004, silver last year in Versailles and Bronze in 2021) and ‘winner’ of the exhibition. “The ambiance is a real boost. I like grass tracks, a bit like the cross-country courses in eventing. **La Baule is one of the most legendary stadiums and the fact that we are able to perform here is great**”. Karim Laghouag, also an Olympic gold medallist in 2004, silver medallist in 2024 and bronze medallist in 2021, enjoyed his first experience. “It was nice to ride in front of crowds like the ones in La Baule. It is a bit like indoor cross-country but at La Baule outside, with spectators that do not hesitate to give us plenty of encouragement”.

**There is no doubt that the spectators in La Baule will not miss a single second of this ‘event’ and will pay a fitting tribute to the Olympic medallists and emerging champions of the future.**



## The Eventing Relay



**Karim Laghouag**

Having won the Olympic team gold medal in Rio in 2016 with Entebbe de Hus, and then bronze in Tokyo in 2021 with Triton Fontaine, Karim Laghouag, at 48, is a reliable player for Les Bleus. In 2013, 2015, and 2023, he also won team bronze at the European Championships.



**Alizée Bourguet**

Team silver medalist at the European Young Riders Championships in Strzegom (POL) in 2024, with César des Hauts Crêts, and 6th individually. The rider has been riding this horse since 2021, after years of eventing on ponies.



**Stéphane Landois**

Team bronze medalist at the last European Championships held at the Haras du Pin last summer with Ride for Thaïs Chaman Dumonceau, Stéphane Landois, at almost 30 years old, symbolises the new generation of the discipline.



**Lisa Gualtieri**

Silver medalist in individual and team competitions at the European Young Riders Championships in Strzegom (POL) in 2024, with A d'Aunis. She also dominated the European podiums in Pony riding on O ma Doué Kersidal. Gold in 2017, bronze in 2018 and silver in 2019 before switching to horse riding.



**Nicolas Touzaint**

Olympic team champion in 2004 in Athens, two-time individual European champion in 2003 and 2007 with Galan de Sauvagère, and multiple team medalist in major championships, Nicolas Touzaint has been a pillar of the French team for over two decades. At the last Olympic Games in Tokyo, he again won the team bronze medal.



**Vérane Nicaud**

She won a silver medal in the team event at the 2024 European Young Riders Championships in Strzegom (POL) with Baron d'état, and placed 4th individually. She also finished 4th in the team event at the 2023 European Young Riders Championships in Montelibretti (ITA). The rider, who rode exclusively in show jumping until 2020, now excels in this demanding discipline.



## A date with history

For more than 65 years, the world's best riders and horses have been coming to the shores of the Atlantic for a competition at which modernity and tradition have always gone hand in hand.

Some sporting events boast a unique flavour and the Jumping International de La Baule – Officiel de France belongs to this exceptional category. It is to horse-riding what the French Open is to tennis, the Six Nations is to rugby or the Tour de France is to cycling. It encapsulates the history of the discipline and undoubtedly a part of the history of sport in all disciplines. The Officiel de France's 60-year history and its commitment to values rooted in the heritage of equestrian sports make it a traditional competition.

It was founded in 1960 and has welcomed the greatest riders in history. All the leading lights in showjumping have at one point triumphed on the shores of the Atlantic. Since Janou Lefèvre, who won the first Grand Prix in 1962 on Kenavo, many French riders have shone, such as Olympic Champions Pierre Jonquères d'Oriola and Pierre Durand but also Michel Robert, Roger-Yves Bost, Éric Navet, Hervé Godignon, Alexandra Ledermann, Gilles Bertran de Balanda, Patrice Delaveau, etc. "This competition is the benchmark, the one you want to take part in if you have ambitions to do well in the sport," said 1988 Olympic Champion Pierre Durand some time ago. With Brazilian Nelson Pessoa and his son Rodrigo, German Marcus Ehning, British riders Nick Skelton and Michael Whitaker, Canadian Éric Lamaze, American Kent Farrington and many others, La Baule has also celebrated the world's best riders. The whole planet is welcome at the Stade François-André stadium.

Being proud of your history does not prevent you from looking ahead. Throughout its history, the Jumping International de La Baule has moved with the times to stay at the top and offer the riders, horses and spectators the best possible conditions. "There is no need to destroy in order to rebuild – it is better to build on solid foundations and adapt them to changes in the sport as well as in the expectations of our partners and spectators," points out Pierre de Brissac, the competition's chairman. "This is how we challenge ourselves every day to find the adaptations needed to meet the expectations of today's top-level sport". For each edition, the organisers endeavoured



to maintain the spirit and soul of the competition but also to eliminate the slightest sign of showing its age.

Since 2024, the Jumping International de La Baule is one of the six stages on the Rolex Series. In 2025, the Rolex Series will welcome a seventh stage, with the arrival of Falsterbo, to include the seven most respected competitions in the world, all of which have a history deeply rooted in horse-riding, encompassing the sport's tradition while embracing innovation with a continued desire to improve.

Pierre Durand and his Jappeloup above.  
The derbys Members awarding the legendary Nelson Pessoa, below.





## THE WINNERS SINCE 2010



### GRAND PRIX

2023 : Nicola Philippaerts (BEL), Katanga V/H Dingeshof  
2022 : Beth Underhill (CAN), Dieu Merci Van T & L  
2021 : Nicolas Delmotte (FRA), Urvoso du Roch  
2019 : Simone Blum (GER), DSP Alice  
2018 : Patrice Delaveau (FRA), Aquila\*HDC  
2017 : Pedro Junqueira Muylaert (BRA), MFS Prince Royal Z  
2016 : Jérôme Guery (BEL), Grand Cru van de Rozenberg  
**2015 : Bertram Allen (IRL), Romanov**  
2014 : Eric Lamaze (CAN), Powerplay  
2013 : Patrice Delaveau (FRA), Orient Express \*HDC  
2012 : Nick Skelton (GBR), Carlo273  
2011 : Eric Lamaze (CAN), Hickstead  
2010 : McLain Ward (USA), Sapphire



### COUPE DES NATIONS

2023 : Brésil  
2022 : Belgique  
2021 : Suisse  
2019 : Suisse  
2018 : Brésil  
**2017 : France**  
2016 : Pays-Bas  
2015 : Grande Bretagne  
2014 : France  
2013 : Pays-Bas  
2012 : Belgique  
2011 : Irlande  
2010 : France



### DERBY DE LA BAULE

2023 : Shane Breen (IRL), Scarteen  
2022 : Denis Lynch (IRL), Rubens LS La Silla  
2021 : Holly Smith (GBR), Fruselli  
2019 : Patrice Delaveau (FRA), Vestale de Mazure\*HDC  
2018 : René Lopez (COL), Destiny's Child  
2017 : Maikel van der Vleuten (NED), Vdl Groep Quatro  
2016 : Patrice Delaveau (FRA), Ornella Mail HDC  
2015 : Bertram Allen (IRL), Wild Thing L  
2014 : Michel Hécart (FRA), Nokia de Brekka  
2013 : **Patrice Delaveau (FRA), Ornella Mail \*HDC**  
2012 : Denis Lynch (IRL), Night Train  
2011 : William Funnell (GBR), Kannelle de la Baie  
2010 : Richard Spooner (USA), Pako

**Full awards :** [www.labaule-cheval.com/en/palmares/](http://www.labaule-cheval.com/en/palmares/)



## In the heart of the villages



Whether at the exhibitors' village, the partners' village or the champagne bar, everything is in place to enjoy an experience that goes far beyond sport during the Jumping International de La Baule.

This year, 65 exhibitors will present their new products and collections in two dedicated zones, giving spectators, showjumping experts or visitors passing through La Baule the opportunity to stroll down the exhibition's aisles on a break between enjoying the events.

### The Partners' Village

This exclusive, 1,000-m<sup>2</sup> space brings together almost a dozen exhibitors in a typical La Baule ambiance thanks to stands reminiscent of traditional beach huts. This sophisticated zone, which is open to all, is also a place for discussion between professionals, sportspeople, horse owners or visitors, with friendliness as the watchword.

### The Exhibitors' Village

With almost 50 stands spread between Avenue des Rosières and in the boutiques set up beneath the grandstands of the Stade François André stadium, the Exhibitors' Village brings together professionals from the equestrian world (horse well-

being, breeding and breed promotion, equipment, transport, services, etc.) but also fashion and accessory brands, artists, purveyors of regional produce, etc. It is an ideal place for taking a stroll between events... and for shopping!

**Opening hours: 9.00 – 20.00 / Free admission**

**Consult the map and the full list of exhibitors:**  
<https://www.labaule-cheval.com/en/the-villages/>



### "Champagne Bar"

Located in the heart of the village, the "Champagne Bar" at the Jumping International de La Baule boasts a sophisticated menu. Over the seasons, Edouard Set's team has developed sustainably created recipes, always using finished products, including those from the Brittany region so dear to the bar's creator, Hervé Thomazo. Fresh produce with a subtle combination of colours and flavours are a perfect accompaniment for the varieties of cocktails proposed, in an ideal venue, at the heart of the showjumping competition, for continuing your day.

Thanks to a giant screen it is possible to watch the events throughout the day in a pleasant atmosphere. The Champagne Bar also boasts a more festive ambiance on Saturday and Sunday, from 18.00 onwards, with the 'Edouard's Extravagant Evenings'.



## To the horses' delight



**The horses' well-being is an absolute priority for the Jumping International de La Baule. If horses could speak, perhaps this is what they might have to say...**

"I cannot wait! In the stables, a lot of my fellow horses in neighbouring box stalls are envious of me because my rider has decided to take me to La Baule. When my groom takes me to get in the horse box, believe me, I will not be struggling against going in! Because I love this competition! Everything is done to make us feel at home.

As soon as we arrive, we are checked and our temperature is taken. If one of us has a problem, he or she is immediately isolated to avoid contaminating the others. Every year, there are people we recognise in the team of vets. For example, there is Richard (Corde), the 'chief' who was the 'Horse Welfare Officer' at the last Olympic Games.

Once everything is in order, we are taken to our 'apartments', which are solid box stalls with enough space for us to be fully comfortable. As for the 'bedding', it is also the ultimate in luxury with 100% natural wood shavings as bedding for the utmost comfort. And it is not any old sort of wood! Dust-free wood is used to reduce the risk of respiratory problems. When we need to relax, there is a lovely grassy area just next to the stables. In each barn, there are never any more than 26 residents and we each have our own shower. Openings in the roof and side doors also ensure that there is sufficient ventilation and that we do not get too hot.

What's more, for 2025, we have heard that there will be rubber tiles in the aisles. That's great, do I hear you say? You can say that again, because we will be able to move about without making noise or kicking up dust and feel like we have slippers on our hooves!







**It is obviously no coincidence that the competition has received the equestrian sector EquuRES label environmental and animal well-being certification!**

In the morning, even the horses that find it difficult to wake and sometimes stay at the back of their box stall do not hang around, because in La Baule, and only in La Baule, we have the right to a little outing on the beach, which is privatised so that we do not risk coming into contact with other horses outside the competition, chiefly to avoid any possible contamination. All bio-safety health rules are strictly observed. We only need to trot for several metres and then it is great to be on the beach with our fellow horses just after sunrise. What a joy it is, not just for the gentle massage of our legs and tendons by the Atlantic Ocean's waves but also for our mental well-being. It gives us so much energy before getting to grips with the events. We all love it!

In sporting terms, we are also very well looked-after. On Thursday when we take our first steps on the nice grass track – which is something else we love – we sometimes get the feeling that we are trotting along on a golf course green! It is unbelievably soft! On Friday, when our riders wear the pretty jackets in the colours of their nations, there are four of us in each team and the lowest score is discarded. If one of us has a slight problem, he or she can be left to rest and leave the three others to finish off the work. And let's not forget the crowds! Our riders often talk about the wonderful atmosphere at the competition and we are also very sensitive to it. When we hear all the encouragements, it pushes us to give the very best of ourselves.



**This why we love coming to La Baule.**

**When we come across the eldest among our ranks, they tell us that it has always been the case; it is a tale of tradition”.**

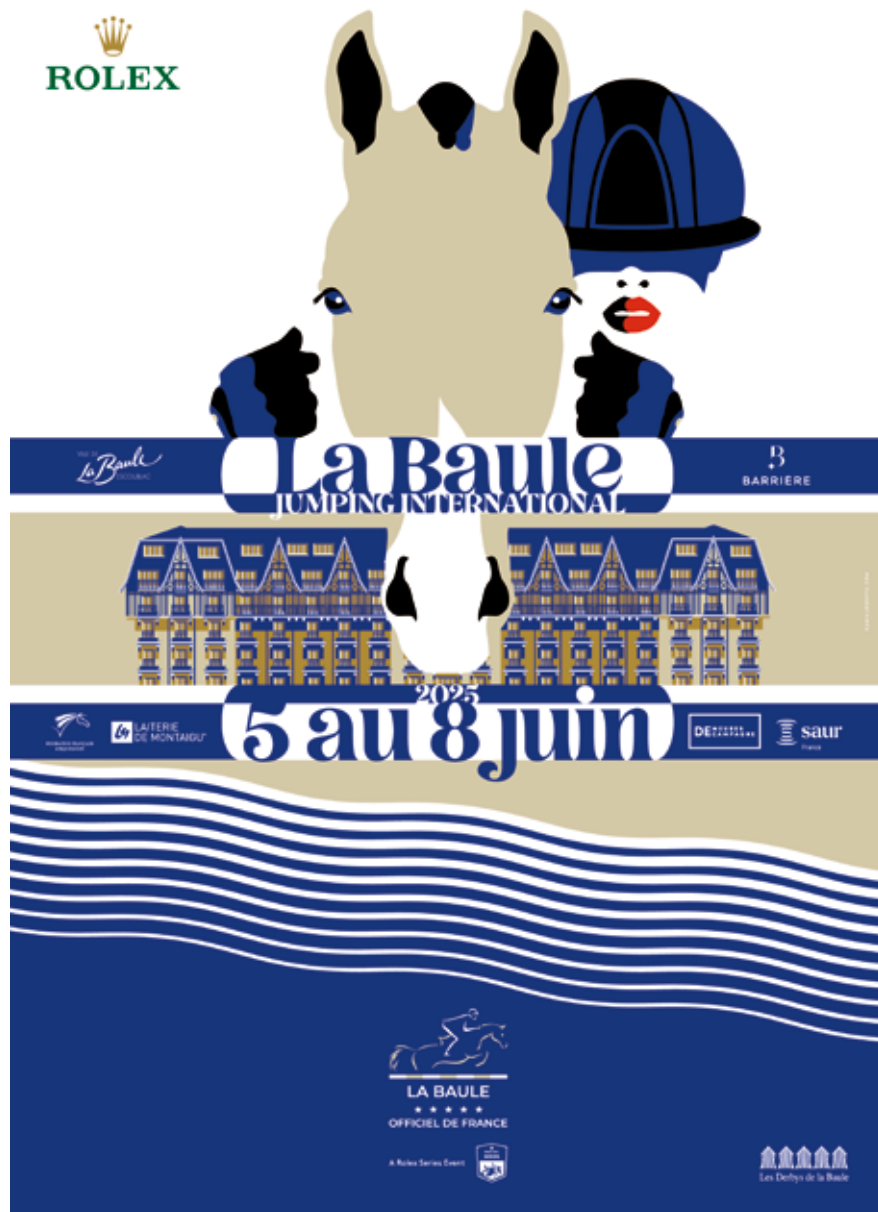


# The 2025 Poster

## “Putting the spotlight on the values of horse-riding”

A competition poster bears witness to its identity. For many, it is a collectors' item and a marker in time. The one for the 2025 edition was imagined by Camille Gentil, an artist based in the Sarthe area.

This summer, when Camille Gentil will walk along the waterfront in La Baule, she will probably look towards some billboards with an emotional gaze, for she will see her creation, the 2025 poster for the Officiel de France. “For a long time, I had been dreaming of designing the poster for the Jumping de La Baule,” said Camille delightedly, who has been a rider since a very young age. “It is one of the most beautiful competitions in the world, with a magnificent grass track, the best riders and a unique ambiance with the ocean very close by. I come to La Baule every summer with my horses to ride on the beach, take part in competitions in the area and, of course, attend the showjumping competition. I meet all my friends there, some of whom sometimes take part in the CSI 1\*. It was an obvious choice to combine my world, my skills and my passion. It's a bit of a consecration for me, a great honour for me”.



Camille Gentil has already designed many equestrian as well as luxury sector creations and used several concepts to create the poster for 2025. “I’m a big fan of illustrator Malika Favre and I like a fairly uncluttered design,” she explains. “The Jumping de La Baule is an event for the general public. The poster must therefore be understood by everyone, not just aficionados. When people drive past a poster, they need to get the message straight away. The key is to be simple and effective, while at the same time evoking emotion and piquing interest. The Hermitage features on this poster because it is one of the town’s emblematic symbols. It also has a long-standing link to the competition. I also sought to highlight the beautiful values of horse riding, the harmony between rider and horse, also with a touch of femininity specific to our sport thanks to its gender mix. It was important to depict the action of the hands, the position of the limbs and the ears. To do this, being a rider is an asset”.

Creating the competition poster means one of Camille Gentil's first dreams has come true. Later, she would like to have the opportunity to draw jumps and to use a course to tell a story, like a stage setting, with an ultimate dream at the end: “To ride on the tracks in the CSI 1\*!”



# The essential work behind-the-scenes



**T**he success of the **Jumping International de La Baule Officiel de France** is also the fruit of the work provided by dozens of people. In the grandstands, offices, stables, changing rooms, paddock and on the tracks, everything is in place and perfectly orchestrated to make the competition a truly exceptional event.

Of course, the riders and horses are the major stars of the **Jumping International de La Baule**. However, to enable them to shine, dozens of people are called upon. Whether judges, vets, caterers, waiters, gardeners, security staff, technicians, stewards and stewardesses, course attendants, etc., everyone does their utmost without counting the cost, often from very early in the morning until very late in the evening. This mission is not limited to the four days of competition. All the municipality's technical teams, especially those responsible for the green spaces, work throughout the year to provide a perfect track, in collaboration with **Green Consult**, specialists in equestrian grass tracks. During the competition, they are still there, from 4 o'clock in the morning.

For **Ruddy Dayon**, a native of La Baule, the competition has always been a constant in his life. As a child, he did not miss a single edition. Since his 18th birthday, he has worked for the competition and is today the stable manager. "We arrive already on Monday," he explains. "We spread out the wood shavings, the hay bales, the straw, etc. We also look after the box stalls. Afterwards, we have to manage the requests from the grooms. Drawing up a box stall plan is like making a seating plan. There are so many things to take into consideration, starting with taking care where to place the stallions and mares. On Tuesday, the pupils from the vocational senior high school come to help us. We have to check that

everything is ready to welcome 80 trucks and ensure that the electricity is working, among other things". It is then time for the first arrivals. "The stables open at midday on Tuesday," says Ruddy. "The horses competing in the **CSI 1\*** are often the first. Reception remains open until 10 o'clock in the evening. On Wednesday morning, at 5 or 6 o'clock, the trucks are already there. It is a case of all hands on deck before the vet's visit on Wednesday afternoon".

Once the events have begun, this immense machine starts up every morning at 6 o'clock, to empty the manure bins, clean the showers, sweep the reception area, etc. Any problems that occur have to be dealt with while ensuring everything is running smoothly, before again emptying the manure bins at 5 o'clock in the afternoon to ensure everything is impeccable.



Ruddy Dayon et Cyprien Costes aux écuries

**Adrien Mele** also cannot wait for the competition in La Baule. He is head of the grooms' team for IFCE at the Haras du Pin stud farm and has been contributing to the team at the Jumping de La Baule since 2013. "The competition in La Baule is one of a kind," admits the CSI 1\* stable manager. "I previously worked at the riding centre, which allowed me to get to know the site. I know where the valves are, the water sprinkler system, etc.

During the competition, I'm in charge of looking after the paddock, sales of wood shavings or hay and managing **the pupils from Les Établères**, which is the farming college in La Roche-sur-Yon".

Indeed, there are around forty pupils, currently undertaking their studies, who help, pick up the bars and especially learn. "We have two teams of twenty young people, one in the morning and the other in the afternoon," points out Adrien. "We try to frame their participation in an educational context. They prefer to pick up the bars on the course rather than horse droppings in the paddock but that's just normal. However, we explain to them that it also allows them to see how the riders work and that there are plenty of things to be learned. **A competition is not just glitter and glamour. What's more, working at a competition like La Baule can be a fine springboard to greater things**".

On Sunday, as soon as the Rolex Grand Prix de la Ville de La Baule has finished, the buzz regains the stables as the departures begin.

When the horses are gone, the work still continues. The box stalls have to be cleaned, the manure needs to be removed and everything needs to be cleaned to ensure just the memories and thrills remain.

**"Our aim is that everyone has a good experience of the competition and leaves in a happy mood," concludes Ruddy.** This is a philosophy shared by all those without whom none of it would be possible.

Secure passage under the porch before arriving at the main competition paddock.



Green space technicians decorate the track at the François André stadium

Grégory Bodo, CSIO 5\* Course Designer, at the helm with his assistant course designers, gives his vision of the course







## LA BAULE-ESCOUBLAC IS A SPORTING CAPITAL

**F**rom amateurs to top-flight athletes, La Baule-Escoublac regales sports enthusiasts with a gorgeous environment where land meets the sea.

The town is the brick-and-mortar embodiment of sport and its values, a vision rooted in its DNA. Few municipalities in France boast such a wide range of first-rate sports venues where locals engage in numerous sports and premier competitions take place. The environment of La Baule-Escoublac, with its bay —the most wondrous stadium there can be— and its natural diversity, is a non-stop invitation to practise sport, with a whole constellation of infrastructures where locals and visitors can take a break from routine (bicycle paths, hiking and cycling trails and more).

As the horses paw the earth for the 63rd edition of the Jumping International de La Baule — Officiel de France, our spa town makes no secret of its bubbling passion for equestrian sports, which shines through in our top-tier venues, our numerous equestrian centres, the legendary François André Stadium, and spots where horses can relax, such as the beach or the forest.

**La Baule in 2024 is the spirit of the game.**

## LA BAULE-ESCOUBLAC IS A TRUE GARDEN TOWN ON THE EDGE OF THE OCEAN

There are towns where each instant creates a thousand memories and whose phenomenal atmosphere envelops visitors in a cocoon of calm and serenity. La Baule-Escoublac belongs to this select club of exceptional places where people love

to live or just spend some time when in need of a getaway.

It is hard to resist the temptation to wander around its little streets, where opulent villas —some of which were built in the 19th century— and their gardens blend harmoniously with nature amid the whispers of pine trees and the not-too-distant murmur of the waves. A hearty meal on the seafront and a stroll down the pier or around the Port of La Baule-Le Pouliguen leave fond memories. An exhilarating sense of well-being fills athletes in the course of a long jogging session down the vast white-sand beach, which is shared with Le Pouliguen and Pornichet and is known as one of the most jaw-dropping beaches in Europe. La Baule-Escoublac hosts a wide range of events in every season, including sports such as





triathlon, golf, tennis and, of course, equestrianism, to name but a few. Sailing clubs launching their ships, riders treating their horses to a full-speed gallop on the beach and board sports enthusiasts hopping onto their boards or unfurling their kite-surfing sails are just some of the regular sights on this beach. What a gem this bay is!

It is hard to imagine a better place to live, work or simply touch grass, breathe in the crisp ocean air, get a shot of adrenaline or kick back and relax. A true garden town on the edge of the ocean, La Baule-Escoublac has been blessed with water, an essential resource synonymous with well-being and revitalisation.

Thalassotherapy centres in La Baule pamper their visitors with whirlpool baths, jet showers, hydromassages and massages under seawater rain.

It just takes a short hop to go and savour the charms of the hinterland on horseback, on foot or on a bicycle, exploring tracks hidden between land and sea. From the doorstep of the Brière Regional Natural Park to the heart of the Presqu'île de Guérande, the various

golf courses on the outskirts are also interwoven with nature. Adrenaline junkies can get their fix on mountain biking circuits, acrobatic courses, paintball fields and more.

The Côte Sauvage; the Presqu'île de Guérande, one of the jewels of the Dukes of Brittany; the salt evaporation ponds of the Pays Blanc, glistening with the light of thousands of reflecting pools, where 250 salt workers win 12,000 tonnes of salt every year...

All these places and more remain etched in the memories of visitors who come here to escape the hustle and bustle of large urban centres.

**La Baule-Escoublac serves up a cocktail of emotions, sensations, flavours and colours, turning them into memories, longings, desires, pleasure and a salutary feeling of well-being.**





# 2025 Partners

## Main Partners



## ROLEX

### ROLEX AND EQUESTRIANISM

Rolex celebrates human achievement, recognizing the journey marked by milestones and emotions that culminates in defining moments—determined by a path followed, not just a trophy. For almost 70 years, Rolex has cultivated an enduring legacy with the equestrian world and is now a major presence at play behind the finest riders, competitions and institutions. The brand's contribution to excellence in equestrianism is

based on this heritage, encouraging modernization while respecting the elegance of this prestigious sport. Whether supporting leading athletes, the CHI Geneva or the Rolex Grand Slam of Show Jumping, Rolex has built on a relationship that began in 1957, through an alliance with British show jumper Pat Smythe. A pioneer in equestrianism, she became the brand's first equestrian Testimonee. Rolex's perpetual support is highlighted by its affiliation with international events and competitions that represent the pinnacle of the sport, from the equestrian Majors to the shows making up the Rolex Series.

### ABOUT THE ROLEX SERIES

The Rolex Series brings together seven of the world's most respected equestrian competitions, each supported by the Swiss watchmaker. These historic events have many qualities in common, offering some of the finest infrastructure and facilities, centuries-old traditions and the highest level of competition. All seven share the honour of having been won by some of the greatest riders to have graced the sport. They reflect the brand's own unwavering commitment to high performance and boast a background deeply rooted in equestrianism, capturing the timeless essence of the sport while embracing innovation with a continuous drive for improvement.

Rolex is Official Timepiece of the CSIO5\* Jumping International de La Baule, a Rolex Series event held in France's picturesque Pays de la Loire region. For more than 60 years, this gathering has been a pillar of equestrian distinction, combining elite sport, a festive atmosphere and seaside charm. Its highlight, the Rolex Grand Prix – Ville de La Baule, will take place in the François André Stadium on Sunday, 8 June 2025 at 2 p.m.

### ROLEX SERIES EVENTS 2025

Wellington International – Rolex Finale Week – Week 12, 25–30 March

CSIO Roma Piazza di Siena, 21–25 May

Jumping International de La Baule – Officiel de France, 5–8 June

Falsterbo Horse Show, 5–13 July

Jumping International de Dinard, 24–27 July

RDS Dublin Horse Show, 6–10 August

Brussels Stephex Masters, 27–31 August



# 2025 Partners

## Main Partners

### GROUPE BARRIÈRE

**2025** marks the return of a historic collaboration between the Barrière Group and Jumping International La Baule.

As a major partner of international events such as the Jumping International de La Baule - CSIO5\*, the Meeting de Deauville Barrière, or the Barrière Deauville Polo Cup, the Group confirms its commitment to sports and asserts values that echo its own: elegance, expertise, excellence, tradition, rigor and discipline. Barrière's links with the Jumping International de La Baule are historic: in 1960, François André, the Group's founder, ceded the grounds of the equestrian stadium to the town with an ambitious goal: to create a sporting event of international stature in France.

Years later, Jumping International de La Baule is one of the most prestigious show jumping competitions in the world. The Barrière Group is committed to welcoming and supporting all equestrian enthusiasts, and offering them an unforgettable experience combining exceptional sporting spectacle and French art de vivre.

In 2023, Alexandre Barrière and Joy Desseigne-Barrière are renewing the Group's attachment and historic involvement in the equestrian world. The link between Barrière and the Jumping International de La Baule has already materialized with the Barrière Nations Cup, one of the highlights of the event.

This year, from June 5 to 8, 2025, the world's greatest riders will come together to experience another unique moment. More than just a sporting competition, the Jumping International de La Baule is an ode to elegance and the equestrian art. This is an opportunity for Barrière to reaffirm its support for these unforgettable moments of emotion offered by the 120 riders from all over the world.

**Informations :** [www.hotelsbarriere.com/](http://www.hotelsbarriere.com/)





# 2025 Partners

## Main Partners



### DEMEURES DE CAMPAGNE

For the third consecutive year, Demeures de Campagne, a Grape Hospitality brand, is proud to renew its partnership with the Jumping International de La Baule, an exceptional event that perfectly embodies our values.

This year, we are particularly pleased to partner with the legendary Derby de La Baule: a spectacular event where horses navigate a natural obstacle course, a lovely nod to the lush surroundings of each of our properties and the spirit of authenticity that drives our hospitality business.



It is with great pride and enthusiasm that this wonderful event will be showcased throughout all our establishments throughout the Jumping International de La Baule, and more particularly in our Demeures de Campagne at Domaine de Maffliers, Fontainebleau, and Parc de Coudray, where the equestrian world holds a special place. We are delighted to share this breathtaking spectacle with our guests, offering them a unique experience, marked by emotion, the beauty of the sport, and the unique bond between man and horse.

A suspended moment, true to the spirit of Demeures de Campagne, where nature, sharing, and conviviality combine in a simply exceptional setting.

@DemeuresDeCampagne

Infos : [www.demeures-de-campagne.com](http://www.demeures-de-campagne.com)



# 2025 Partners

## Main Partners

### SAUR

As the first water company to issue blue bonds in 2024, Saur is pioneering the integration of environmental responsibility and financial innovation, offering high-quality services and smart water solutions to all, from small towns to large cities and industrial clients, while protecting the environment.

Guided by our purpose “to advocate that everyone gives water the value it deserves,” Saur serves 20 million consumers and partners with 9,200 local authorities and industrial clients.

In 2024, the Group achieved over €2.3 billion in revenue and employed 12,000 people worldwide, operating in over 25 countries, including Cyprus, Finland, France, Italy, Netherlands, Poland, Portugal, Saudi Arabia, Spain, United-Kingdom, United States of America. We provide essential water distribution, wastewater treatment, and smart water solutions to communities and industries.

En savoir plus sur Saur: - [www.saur.com](http://www.saur.com)



### LAITERIE DE MONTAIGU

Founded in 1932 in Vendée, Laiterie de Montaigu is world-renowned for its expertise and technical know-how.

Since 2012, Laiterie de Montaigu has been associated with equestrian sports, sharing common values: technical mastery, excellence, tradition, and passion.

A loyal supporter of the Jumping de La Baule, Laiterie de Montaigu will also be a partner of the CSI\* derby.



More Info : [www.laiteriedemontaigu.com](http://www.laiteriedemontaigu.com)





# 2025 Partners

## Institutionnal Partners

AGENCE NATIONALE DU SPORT  
CAPATLANTIQUE LA BAULE -  
GUERANDE AGGLO  
FÉDÉRATION FRANCAISE D'ÉQUITATION  
LES DERBYS DE LA BAULE  
VILLE DE LA BAULE-ESCOUBLAC

## Commercial Partners

ANTARÈS SELLIER  
BOSS EQUESTRIAN  
CWD SELLIER  
DATANAUTE  
DEMEURES DE CAMPAGNE  
EMMA PÂTISSERIE  
GIBSON RIVERS  
GRAPE HOSPITALITY FRANCE  
HARCOUR  
HERMÈS SELLIER  
LA BAULE EVENEMENTS - PALAIS DES  
CONGRÈS ATLANTIA  
PROCONFORT HORSEWEAR  
SOTHEY'S INTERNATIONAL REALTY  
BRETAGNE SUD

## Broadcasters

BEIN SPORTS  
ICI PAYS DE LA LOIRE – France TV  
L'EQUIPE TV  
SPORT EN FRANCE  
CLIP MY HORSE  
GRAND PRIX

## Media Partners

CHEVAL MAGAZINE  
GRAND PRIX  
L'ECHO DE LA PRESQU'ILE  
L'ÉPERON  
OUEST FRANCE  
RMC  
ALOUETTE

## Official Suppliers

AMP VISUAL TV  
CHATEAU DE ROUILLAC  
BRASSERIE NAO  
EDOUARD SET TRAITEUR  
FOUNTAIN  
LE VAL D'ÈVRE TRAITEUR  
SEMAF

## The Jumping international de La Baule supports :

### LE SECOURS POPULAIRE FRANÇAIS

Founded in 1945, Secours populaire français (SPF) is a non-profit association, recognized as being of public utility and declared a major

national cause. The association's mission is to act against poverty and exclusion in France and around the world, and to promote solidarity and its values.



Find more on : [www.secourspopulaire.fr](http://www.secourspopulaire.fr)



# Le Jumping in figures

130

The list of participants includes **most of the international elite**, as well as several world champions and Olympic gold medallists.

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250

**Horses present** in the Jumping's stables at the same time for the CSIO5\* and CSI1\*.

1 700

**Bales of hay** needed to provide the acme of comfort for the horses.

45 000

**Spectators filling the François André Stadium** during the four-day event.

1 056 200€

**Total prize money at stake in the CSIO5\***, including €500,000 for the Rolex Grand Prix Ville de la Baule (33% for the winner), €250,000 for the Barrière Nations Cup and €110,000 for the Prix Saur.

**Tonnes of fruits and vegetables** provided by market gardeners of Val nantais and served by the event caterer..

2

**Exhibitors present at the event, spread between two villages (Exhibitors and Partners).**

65

**Wonderful volunteers** who make the event possible and help make it a resounding success year after year.

100

**Workers taking care of the numerous operations** needed for the event to go without a hitch

250

**Guest-nights booked by the Organising Committee** to accommodate all the participants, riders, staff members, competition officials, service providers, etc.

825

6

**The record for most victories in the Derby, held by the Brazilian «wizard» Nelson Pessoa**, who prevailed in 1975, 1979, 1989, 1991, 1992 and 1995. His son Rodrigo also came out on top in 1999.

10

**The number of French victories in the Nations Cup.** Germany has taken the title six times and Belgium and the Netherlands four times each.

12

**The number of individual Olympic gold medallists or individual world champions who have won the Grand Prix or the Derby**, from Pierre Jonquères d'Oriola and Eric Lamaze to Éric Navet, Pierre Durand and others.

24

**The number of French victories in the Grand Prix held on Sunday**, with Janou Lefèbvre and Michel Robert topping the board with four trophies apiece.

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# How to follow ?

## How to Follow the Jumping International of La Baule – Officiel de France?

A must-see event on the global equestrian calendar, the Jumping International of La Baule – Officiel de France draws large crowds every year and enjoys outstanding media coverage.

### On TV

**BeIN Sports** – Nations Cup Barrière, La Baule Derby – Demeures de Campagne, Prix Saur, Rolex Grand Prix Ville de La Baule, with expert analysis from **Pierre Durand**.

**Sport en France\*** – Nations Cup Barrière, La Baule Derby – Demeures de Campagne, Prix Saur, Rolex Grand Prix Ville de La Baule, with commentary from **Pascal Bouteau**.

**Horseandcountry** - (International) Nations Cup Barrière, La Baule Derby – Demeures de Campagne, Prix Saur.

### Streaming

Official competition website: [www.labaule-cheval.com](http://www.labaule-cheval.com) – All classes live.

**GrandPrix.TV\*** – Live coverage of all classes including the Nations Cup Barrière, La Baule Derby – Demeures de Campagne, Prix Saur, and the Rolex Grand Prix Ville de La Baule, with commentary from **Kamel Boudra**.

**ClipMyHorse.TV \*(international)** – Live coverage of all classes including the Nations Cup Barrière, La Baule Derby – Demeures de Campagne, Prix Saur, and the Rolex Grand Prix Ville de La Baule.

**L'Équipe TV.fr\*** – Nations Cup Barrière, La Baule Derby – Demeures de Campagne, Rolex Grand Prix Ville de La Baule, with commentary from **Pascal Bouteau**.

\*Streaming events are available for replay.

### Schedule of the 4 Major Classes:

**Nations Cup Barrière:** Friday, April 6 – 1:30 PM to 5:00 PM

**La Baule Derby – Demeures de Campagne:** Saturday, April 7 – 2:15 PM to 3:30 PM

**Prix Saur:** Saturday, April 7 – 4:35 PM to 7:05 PM

**Rolex Grand Prix Ville de La Baule:** Sunday, April 8 – 2:00 PM to 4:30 PM

Retrouvez toutes les horaires des épreuves sur : <https://www.labaule-cheval.com/fr/programme/>

### On Social Media

Go behind the scenes and follow all the latest updates in real-time on our social channels: [INSTAGRAM](#) | [FACEBOOK](#)

### Royalty-Free Images

EVS Highlights will be available on a dedicated server (A download link will be sent via email to TV channels and Web TVs.).



# Practical informations & contacts

**Dates :** 5 to 8 june 2025  
**Time :** 8 am to 8 pm  
**Venue :** Stade François André,  
Avenue de Rosières,  
44 500 La Baule-Escoublac

**Admission :** Free for 4 days

**Discipline :** Show Jumping  
**Competition levels :** CSIO 5\* & CSI 1\*  
**Total prize money :** € 1.056.200  
**Dotation CSIO 5\* de France :** € 1.018.200  
**Dotation CSI 1\* :** € 38.000

**Président of the show :** Pierre de Brissac  
**Course designer :** Grégory Bodo (FRA)

## Movie teaser



**| Medias :**  
Accréditations, formulaire en ligne : [www.labaule-cheval.com/fr/presse/](http://www.labaule-cheval.com/fr/presse/)

**| Press Contact :** Agence 15Love  
Olivia Teboul – [olivia@15love.net](mailto:olivia@15love.net) - 06 80 10 62 62  
Juliette Rigault - [juliette.rigault@gmail.com](mailto:juliette.rigault@gmail.com) - 06 34 95 89 60

**| Contact for french and International TV broadcasters :**  
Agence 15Love  
Sarah Pitkowski – [s.pitkowski@15love.net](mailto:s.pitkowski@15love.net) - 06 08 26 47 61

**| Digital :** Agence Anchor Equitation  
Alienor de La Rochefoucauld - [alienor@anchor-equitation.fr](mailto:alienor@anchor-equitation.fr) - 06 62 15 54 15  
Justine Pichot - [justine@anchor-equitation.fr](mailto:justine@anchor-equitation.fr) - 06 26 22 17 49